



## KETO & LOW-CARB DESSERTS

# MYSWEETKETO.COM

hello@mysweetketo.com  
Media Kit

### ABOUT

We know there are lots of you out there who have given the ketogenic or low-carb lifestyle a chance or are only beginning to think about it. Many of you still want to be able to have an occasional treat, a little dessert, or a nice piece of cake, if only for the sake of keeping your spirits high in the long run. We understand that and want to show you some support through giving out keto and low-carb recipe ideas.

*"The recipes and content are created with love by a passionate cook and a scientist who knows that good food is where the joy of life begins."*

### REACH (November 2018)

200k+ monthly views  
30k+ social followers  
14k+ email subscribers

For carefully selected partners, we craft custom advertising opportunities, from campaign amplification to long-term, multi-channel content series.

### THE VISITORS

83% + of readers and viewers are female  
72%+ of visitors are from the USA

### Affinity category:

Food & Dining/Cooking Enthusiasts/30 Minute Chefs Shoppers/Value Shoppers Lifestyles & Hobbies/Family-Focused Shoppers/Bargain Hunters Media & Entertainment/Book Lovers

### In-Market Segment:

Home & Garden/Home Decor Travel/Hotels & Accommodations Home & Garden/Home & Garden Services Home & Garden/Home Furnishings Apparel & Accessories/Women's Apparel

### Other Category:

Food & Drink/Food/Baked Goods Arts & Entertainment/Celebrities & Entertainment News Food & Drink/Cooking & Recipes/Desserts Food & Drink/Food/Fruits & Vegetables

#keto #ketogenic #lowcarb #ketodiet #ketodesserts #ketorecipes

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